



SLEEK . SMART . SIMPLY YOU

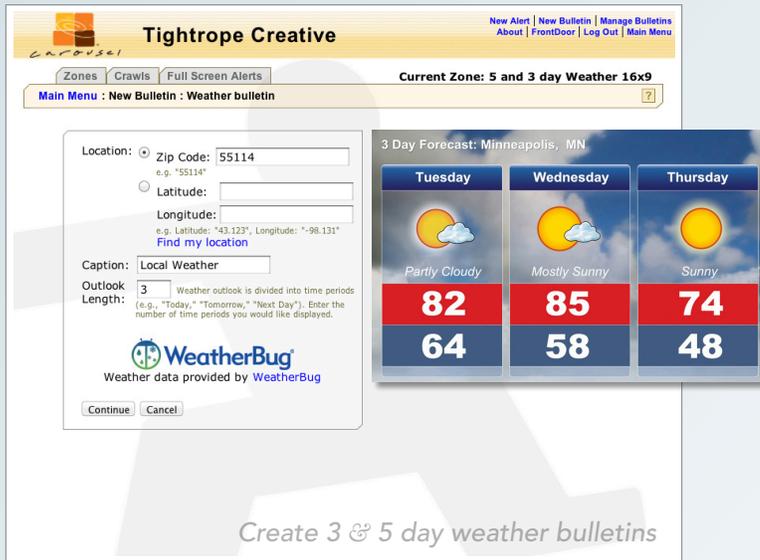
Carousel puts ease of use front and center, enabling you to quickly present your story without limitations. Empower everyday users to contribute content, consume data from existing information systems, or deploy an interactive directory with an award winning signage platform that integrates seamlessly with your IT infrastructure. All backed by Tightrope's passion for storytelling, sterling track record, commitment to your success, and thousands of happy customers over many years across many industries.

tightrope media systems ™

YOUR STORY **PLAYS** HERE

YOUR DIGITAL SIGNAGE SOLUTION

Digital signage software should be easy enough to use with very little training. It should be powerful enough to communicate with your audience effectively. It should empower your co-workers to contribute content. Carousel was built with all of these objectives in mind.

Tightrope Creative | New Alert | New Bulletin | Manage Bulletins | About | FrontDoor | Log Out | Main Menu

Zones | Crawls | Full Screen Alerts | Current Zone: 5 and 3 day Weather 16x9

Main Menu : New Bulletin : Weather bulletin

Location: Zip Code: 55114 (e.g. "55114")
 Latitude:
 Longitude:
 e.g. Latitude: "43.123", Longitude: "-98.131"
[Find my location](#)

Outlook Length: 3 (Weather outlook is divided into time periods (e.g., "Today," "Tomorrow," "Next Day"). Enter the number of time periods you would like displayed.)

WeatherBug
 Weather data provided by WeatherBug

Continue Cancel

3 Day Forecast: Minneapolis, MN

| Tuesday | Wednesday | Thursday |
|---------------|--------------|----------|
| Partly Cloudy | Mostly Sunny | Sunny |
| 82 | 85 | 74 |
| 64 | 58 | 48 |

Create 3 & 5 day weather bulletins

CREATING CONTENT

CHANNELS, ZONES, BULLETINS & TEMPLATES

In a Carousel system, the main components are channels, zones, bulletins, and templates. A channel refers to one unique set of content that fills your entire display. A channel is comprised of one or many zones that split your content into sections. Content within a zone is called a bulletin, which can display any type of content you want from a wide range of static or dynamic sources. Templates for many common types of bulletins are pre-installed on Carousel. Just enter your information into a template, and Carousel composes a beautiful bulletin.



CREATING CONTENT

With Carousel, everything you need to create brilliant digital signage is included in the software. You can import images, videos or simply use the preinstalled templates to populate your channels. Simply assign a template to a zone, add your message, and you're done. You can also fine tune templates or create new ones using Carousel's simple Template Editor.

MANAGING CONTENT

Content management is at the heart of any digital signage system. Simply use the built in tools included with our servers to quickly schedule and distribute bulletins. Content can be shared among different zones and zones can be shared across multiple channels providing the ultimate flexibility. With Carousel you decide when and where you want your content to run, and the system takes care of the rest.



Transfer Money

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua.



Home Mortgage

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua.

Mortgage Rates - as low as

| LOAN | RATE | APR |
|-----------------------|--------|--------|
| 30-Year Fixed Rate | 3.250% | 3.465% |
| 30-Year Fixed Rate VA | 3.125% | 3.271% |



START SAVING TODAY

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua.magna.



COMPLETELY PRE-DESIGNED CHANNELS

Every Carousel system comes with a completely pre-designed channel that includes several useful templates for content creation. There are even simple to use templates for sophisticated tasks such as RSS, Facebook, Twitter, calendar integration, traffic cams, streaming video and weather. Tightrope also provides dozens of editable channel designs in a variety of themes available as a free download to all customers.

CONTRIBUTING CONTENT

In Carousel, different rights can be assigned to an unlimited number of different users and roles. Assign rights by function, zone, and type of bulletin. You can also require admin approval before changes are published. By providing such granular levels of authorization, Carousel allows for many contributors and ensures that your system becomes a vital communication resource.

Carousel Video Wall - Mitsubishi



Carousel Interactive - Union Depot



DISPLAYING YOUR CONTENT

Carousel can display content and information in many different ways. Multiple aspect ratios, formats, and devices are supported, and all are configurable at the device level:

- Landscape and portrait modes are supported
- Native resolutions up to 3840x2160 as well as custom resolutions for unique environments
- Screensaver application for displaying signage campus-wide
- HTML Preview mode shows a preview of your channel content and layout within the web interface
- Touch screen interactivity is supported across our signage platform





CAROUSEL HARDWARE

In order to run a digital signage system you need hardware to accompany your Carousel software. Tightrope provides a full complement of hardware to display your digital signage in the best and most cost-efficient manner possible.



CAROUSEL 260

The Carousel 260 media appliance is the size of a paperback book. Loaded with Carousel Player software, it will display a Carousel channel. Install Carousel Digital Signage Server Software to operate this appliance as its own server/player with the ability to control up to 14 additional players.

CAROUSEL 330

The Carousel 330 media appliance is a 1RU rack-mountable player that can be used in situations where more robust video inputs and outputs are required. It can also be configured to run Carousel Digital Signage Server Software and control up to 14 additional players.



CAROUSEL 430

The Carousel 430 media appliance is paired with Carousel Digital Signage Server software to accommodate up to 300 channels of digital signage. The Carousel 430 comes with RAID protection and redundant power.



CAROUSEL SOFTWARE

All Carousel digital signage systems include server and player software that allow you to create an unlimited number of channels. The number of players you plan to connect determines the tier of server software you will need. Carousel's flexible configuration options provide the best possible value in digital signage. Tightrope offers a number of convenient hardware and software bundles that are perfect for most installations.

CAROUSEL DIGITAL SIGNAGE SERVER

The Carousel Digital Signage Software for Windows® is built to manage thousands of digital signage players across multiple locations, multiple hardware platforms, and meet the requirements found in a variety of technical environments. Server pricing is tiered based on the number of player connections. This allows new users or smaller signage networks to leverage our enterprise tools with an entry level budget. All the powerful features of Carousel are included in every version of the server software, and all versions can be installed in a virtual environment.

CAROUSEL PLAYER SOFTWARE

Carousel Player Software resides on each digital signage media player connected to the digital signage system and displays the contents of a channel; it is the software that drives the display.

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